

**Madison County BAC Annual Report  
2019-2020**

The Madison County BAC has met twice during the current school year: October 9, 2019 and January 8, 2020. Both meetings were held at the Madison County Chamber of Commerce Offices in London, Ohio. Per the required mandate the BAC has two additional meetings scheduled the remainder of the current school year: April 8, 2020 and July 8, 2020 at the Chamber Offices.

The Madison County BAC is made up of the following representative businesses and agencies:

- CCS Construction
- Buckeye Ford
- Stanley Electric
- The Savings Bank
- ACE Hardware
- Madison FCFC
- Madison Prevention
- Nissen Chemitic

The Madison County BAC has representation from the following educational entities:

<b>District Name</b>	<b>District IRN</b>
<b>Jefferson Local Schools</b>	<b>048256</b>
<b>Jonathan Alder Local Schools</b>	<b>048264</b>
<b>London City Schools</b>	<b>044255</b>
<b>Madison-Champaign ESC</b>	<b>137364</b>
<b>Madison-Plains Local Schools</b>	<b>048272</b>
<b>Shekinah Christian School</b>	<b>05043</b>
<b>Tolles CTC</b>	<b>063511</b>

The council's chair is David Kell, Director of the Madison County Chamber and CIC. Dan Kaffenbarger, The Madison-Champaign ESC Superintendent serves as the recording secretary.

The Madison County BAC created the following plan:

**Mission: Develop connections between Madison County businesses and the four local schools, the career center and the educational service center. The connection will enhance the educational opportunities for students in the community by providing them with information on local career opportunities and the educational pathway that should be pursued to secure employment. It will look for ways to establish and sustain a talented workforce in Madison County.**

**Goals and Objectives:**

- **To provide two-way communication or input between the business and school community.**
- **To increase the involvement of business in improving the educational program of all schools so that it matches the needs of the business community.**
- **To provide schools with input on future employment needs and opportunities.**
- **To enhance the understanding of the business community on current educational trends and legislation which may be obstacles to meeting the needs of local business.**
- **To create partnerships between local businesses and the districts that will provide Madison County students with career awareness, mentoring, job shadowing and internships**
- **As mandated by Sub. HB 49 develop a plan that delineates needed employment skills and if appropriate develop the curriculum to instill those skills curriculum**
- **As mandated by Sub. HB 49 advise local boards of education on the job market and types of employment in which future jobs are going to be available.**
- **The BAC and the ESC Board (representing the Madison County School Boards) will file a joint statement describing how the involved parties have fulfilled their responsibilities.**

**Membership**

**The Madison County BAC is made up of the following representative businesses and agencies:**

- **CCS Construction**
- **Buckeye Ford**
- **Stanley Electric**
- **The Savings Bank**
- **ACE Hardware**
- **Madison FCFC**
- **Madison Prevention**
- **Nissen Chemitic**
- **Lehman Daman**
- **The Savings Bank**

**The Madison County BAC has representation from the following educational entities:**

**Officers**

- **David Kell, Executive Director of the Chamber of Commerce and CIC serve as the BAC Chair. As such he is responsible for creating the agenda with input from members and facilitating regular meetings.**
- **Dan Kaffenbarger, Madison-Champaign ESC Superintendent serves as the BAC Recording Secretary. He is responsible for creating and maintaining minutes from each meeting of the BAC**

## **Meetings**

- **The BAC will meet quarterly during the 2019-2020 school year on the following dates at the Madison County Chamber of Commerce: October 9, 2019; January 8, 2020; April 8, 2020; July 8, 2020.**
- **The BAC members are invited to meet quarterly with the Madison-Champaign ESC Governing Board to fulfill the requirements of Sub. HB 49.**

## **Madison County BAC Goals and Action Steps for 2019-2020:**

- 1. Grow the Madison County Internship Program by recruiting 10 more Madison County employers to participate and 12 more Madison County-based students.**
  - **Engage employers that are not currently participating in the internship program to determine which companies would like to participate and what positions they have open. Owner: David Kell**
  - **Organize ongoing opportunities for the Madison County Internship Coordinator to engage counselors, high school juniors and high school seniors at traditional K-12 schools to determine interest in participating in the internship program**
  - **Owner: David Kell**
- 2. Market the internship program throughout local schools, through local media, electronic media and social media to increase awareness and participation Owner: LSD PR and Marketing Professional and David Kell**
  - **Facilitate and execute a total of 5 business tours for educators and counselors each school year**
  - **Identify employers in Madison County with in-demand jobs and careers that would be willing to host tours Owner: David Kell**
  - **Work with leaders within school districts to determine available dates for visits and identify those teachers and counselors that should attend business tours**
  - **Owner: David Kell**
  - **Madison County Chamber of Commerce and Community Improvement Corporation will facilitate initial communication between businesses willing to host tours and leaders within school districts that would like to have staff tour local employers**
- 3. Assign Madison County Speaker's Bureau participants to speak to students in 10 classrooms each school year**
  - **Work with school leaders to identify appropriate contacts within local school and work with those contacts to spread the word of the Madison County Speakers Bureau in our Madison County schools Owner: LSD Designated Contacts and David Kell**
  - **Market the speaker's bureau through local media, electronic media and social media to increase awareness and participation**
  - **Owner: LSD PR and Marketing Professional and David Kell**
  - **Track successful speaking engagements**
  - **Owner: David Kell**

**The following information is a summary of the last four quarterly meetings beginning with October 9, 2019:**

- Emmy Beeson, Superintendent of Tolles CTC, presented Youscience a student/interest/aptitude survey discussion. Available through Union County Chamber. Survey is an online inventory. Includes both interest/aptitude. Reports available to individual schools. Would be valuable for Tolles and employer. The aggregate report cost is \$750 per site and it would be a valuable tool for the Career Planning District. Lou Kramer, Superintendent of London, did support the use of this tool for both the schools and the businesses. The cost free to the individual student but an aggregate report is where cost is incurred. Assessment could be taken twice: once at middle school and then again at the high school. It prioritizes career interest and can be linked to careers available in Madison County. Assessments are comprised of 8 to 10 modules which will take 60 to 90 minutes to complete. Lou Kramer will send information to David Kell to forward to BAC. Chad Eisler, Superintendent of Madison Plains Local, discussed funding it. David Kell feels funding might be available. Other surveys currently being used in schools was discussed and the only two were Naviance and Ohio Means Jobs. The BAC determined that Youscience is a more practical choice for BAC support. A special meeting to meet with the Youscience representative was scheduled prior to the January BAC Meeting.
- David referenced 11 Madison County internship partners. Steve Cawley from Tolles discussed the internship program. During the 2018-2019 school year, 80 interns were placed; this includes students from Franklin County. Most of these internships were paid. For 2019-2020 there are already 26 internships. 20 of these students are in Tolles CTC 2+2 model. Tolles also offers a more traditional ½ day internship. Tolles is developing an online internship curriculum. Four students are already placed for the associate schools in the internship program. Steve reviewed requirements to be part of the internship. The Tolles Superintendent offered to help coordinate and customize the internship program for the associate schools.
- Speakers bureau list was distributed and discussed. Reviewed the goal of having 10 speakers in at least 10 classrooms across the county. Lou asked David to add Stanley to the list, as they already speak in schools.
- David discussed purchase of a website domain. It is modeled after Licking Co Jobs. It is customized for Madison County.
- David discussed the three goals for BAC. He highlighted goal #2 and zeroed in on teacher/counselor tours. Two businesses volunteered. Schools indicated that this could be accomplished on professional development days. David asked schools to notify him when tours are taken and the number of staff involved.

## January 8, 2020

- David Kell, BAC Chair, referenced the agenda, the minutes from the October meeting and the action plan. He reminded the group of the three goals that comprised the action plan of the BAC.
- David Kell elaborated on the Speakers Bureau. He is still struggling to find a point of contact in the schools..
- Emmy Beeson, Tolles Superintendent, discussed the creation of a list-serve for Tolles so David has a way to get information out to the right people at the schools.
- Lou Kramer, London Superintendent, indicated principals/guidance counselors should be points of contact.
- Dan Kaffenbarger, BAC Recording Secretary, agreed to send out the Speakers Bureau information through the process used by James Cutlip, the professional coordinator of the Madison-Champaign ESC. .
- Steve Cawley was introduced and he gave an update on the internship program. Associate schools have 6 interns in the program. He indicated that there were 6 MPLSD students who should be onboarded. He presented at MPLSD and West Jefferson Local Schools. Steve emphasized the long period of time needed to get students placed.
- David Kell talked about “tag teaming” with Steve Cawley on his junior visits in the Spring. David Kell emphasized that the program is growing.
- Emmy Beeson thanked the group for supporting the internship program which would include the associate schools.
- Shawn Hendrix, from NCA, indicated that his business had changed policies which allows younger students to operate equipment at Nissen.
- David discussed teacher/educator tours and ramping that up. Employees are open to this. Schools indicated that professional development days are the best time to do this.. David asked for dates and an okay from districts. London has already participated in these tours as part of their professional development days. .
- Laura Toops, Stanley Electric, said teacher tours went well. Lou Kramer elaborated on the target group (8th grade to 12th grade teachers) and discussed the ultimate goal of creating the curriculum connection to future employment. Feedback from the business and school was positive.
- Emmy Beeson discussed creating a morning business tour, followed by lunch at Tolles and the afternoon being spent in a related lab at Tolles.
- Youscience was discussed by David. He asked if schools want to pursue this aptitude/interest survey. CIC will help offset the costs.
- Madisoncountycareers.com launched on January 7, 2020): housing, career opportunities are part of the site's content. This website will continue to evolve. It has a link to Ohio Means Jobs.
- A question was asked by Leland if the BAC has surveyed businesses to see if we are meeting their needs? This type of survey was done in Marion County by that BAC.